

# UCAP PROJECT PHASES

## Pre Phase Stewardship Audit

### Work

Assessment of issues, drivers, opportunities and gaps that define future regional needs and set institutional direction to close gaps and meet needs

### Tasks

- ⦿ Assessment of regional drivers
- ⦿ Identification of opportunities
- ⦿ Institutional gap analysis
- ⦿ Determine regional leader priorities
- ⦿ Stakeholder strategy sessions
- ⦿ Assess institutional alignment/capacity
- ⦿ Set strateic direction
- ⦿ Select economic cluster

### Results

- ⦿ Engaged community leaders
- ⦿ Idenfied economic cluster
- ⦿ Stewardship priorities

### Parties

- Business Leaders
- Academic Leaders
- Regional Leaders
- Community Leaders



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## Phase I Strategic Assessment

### Work

Assessment of economic cluster and factors influencing acceleration and cluster growth

### Tasks

- ⊙ Industry leader interviews
- ⊙ Academic leader interviews
- ⊙ Cluster data review
- ⊙ Integrate higher education leadership constituents
- ⊙ Form Strategy Committee
- ⊙ Strategy work sessions
- ⊙ Determine factors of influence

### Results

- ⊙ Determine cluster growth potential
- ⊙ Determine acceleration factors
- ⊙ Determine cluster value

### Parties

- Cluster Industry leadership
- Academic leadership
- Higher educ public/private leaders
- Regional support leaders

## Phase II Acceleration Strategy

### Work

Design acceleration strategy and define career pathways and talent development to grow targeted economic clusters

### Tasks

- ⊙ Facilitate strategy work sessions
- ⊙ Determine acceleration strategies
- ⊙ Determine work force skills required
- ⊙ Align educational programs to meet cluster needs/train skill sets
- ⊙ Set research agenda
- ⊙ Assign implementation accountability

### Results

- ⊙ Comprehensive cluster acceleration strategy
- ⊙ Engaged and committed leadership
- ⊙ Defined work force training
- ⊙ Defined research needs

### Parties

- Acceleration Strategy Members

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## Phase III Implementation

### Work

Implementation of cluster acceleration strategy. Training of skilled work force. Manage implementation accountability.

### Tasks

- ⊙ Implementation of core acceleration strategy initiatives
- ⊙ Implement career pathway plan
- ⊙ Manage implementation accountability
- ⊙ Implement research agenda

### Results

- ⊙ Clearly defined implementation responsibility
- ⊙ Implemented action items
- ⊙ Career pathway meeting cluster needs
- ⊙ Stronger Industry/Academic partnerships
- ⊙ Supportive policy allies

### Parties

- Acceleration Strategy Members
- Institutional leadership
- Regional leadership

## Phase IV Outcomes

### Work

Monitor and measure impact on cluster acceleration, institutional alignment, talent development, and ultimately job development and increased wages

### Tasks

- ⊙ Regularly report progress
- ⊙ Continually engage stakeholders
- ⊙ Maintain industry partnerships
- ⊙ Manage cluster leadership
- ⊙ Monitor and measure impact
- ⊙ Host annual strategy review/redirect

### Results

- ⊙ Engaged and informed leaders
- ⊙ Industry/institutional partnership
- ⊙ Success metrics
- ⊙ Continually relevant strategy
- ⊙ Business development
- ⊙ Increased jobs
- ⊙ Improved workforce skills

### Parties

- Acceleration Strategy Members
- Industry partners
- Institutional stakeholders